

Jasm SWOT Analysis

Strengths

- Doubles the customer's productivity in medium & large projects.
- Parallel & distributed programming.

Weaknesses

- Most people's exposure to a new language is by writing a small program, where Jasm has no advantage.

Opportunities

- The future is large and multitasking. The trend since the beginning has been ever larger programs and more & more multitasking. This trend favors Jasm and shows no sign of changing.

Threats

- There are no viable competitors with similar products at this time. But that could change.
- Previous generation products could conceivably get an expensive makeover, reducing our advantage. This appears unlikely, however.

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